



## VARIABLE PLAZA PVT. LTD.

PODDAR POINT, 'B' BLOCK, 10TH FLOOR, 113, PARK STREET, KOLKATA-700 016

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CIN No. : U51109WB1993PTC060669 GSTIN No. : 19AAACV8935A1ZA

Date : 19th July 2023

To,  
The Manager  
Listing Department  
BSE Limited  
Phirozejeejeebhoy Towers,  
Dala Street Mumbai -400001

To,  
PH Trading Limited  
113, Park Street, Poddar Point  
"B" Block, 10<sup>th</sup> Floor  
Kolkata -700016

Dear Madam/Sir,

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011**

**Ref: Script Code : 512026 - M/s PH Trading Limited**

Please find enclosed herewith the disclosure in the prescribed form in terms of Regulation 29(2) of SEBI ( Substantial Acquisition of Shares and Takeover ) Regulation , 2011 in respect of sale transaction of 24000 Equity Shares of M/s PH Trading Limited .

Kindly acknowledge receipt.

Thanking you ,

Yours sincerely

For Variable Plaza Private Limited

For VARIABLE PLAZA PVT. LTD:

Director

Prakash Chandra Himatsingka  
Director

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	PH TRADING LIMITED		
Name(s) of the acquirer/Seller and Persons Acting in Concert (PAC) with the acquirer	M/s Variable Plaza Private Limited		
Whether the acquirer/Seller belongs to Promoter / Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition-/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition/disposal underconsideration, holding of:</b>			
a) Shares carrying voting rights	24000	5%	5%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	24000	5%	5%
<b>Details of acquisition / sale</b>			
a) Shares carrying voting rights acquired / sold	24000	5%	5%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
d) Shares encumbered / invoked / released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+/-d)	24000	5%	5%



<b>After the acquisition / sale, holding of:</b>			
a) Shares carrying voting rights acquired	0	0	0
b) Shares encumbered with the acquirer	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	0	0	0
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Shares transferred pursuant to Share Purchase agreement dated 06.01.2023 leading to public announcement for open offer under SEBI SAST Regulation 2011		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date : <b>18th July 2023</b>		
Equity share capital / total voting capital of the TC before the said acquisition / sale	480000 Equity shares of Rs. 10 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	480000 Equity shares of Rs. 10 each		
Total diluted share/voting capital of the TC after the said acquisition	480000 Equity shares of Rs. 10 each		

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\* ) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **VARIABLE PLAZA PVT. LTD.**

*Sanjay Singh*  
Director

**Signature of the acquirer / seller / Authorised Signatory**

Place: Kolkata

Date: **19th July 2023**

*19th July 2023*

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